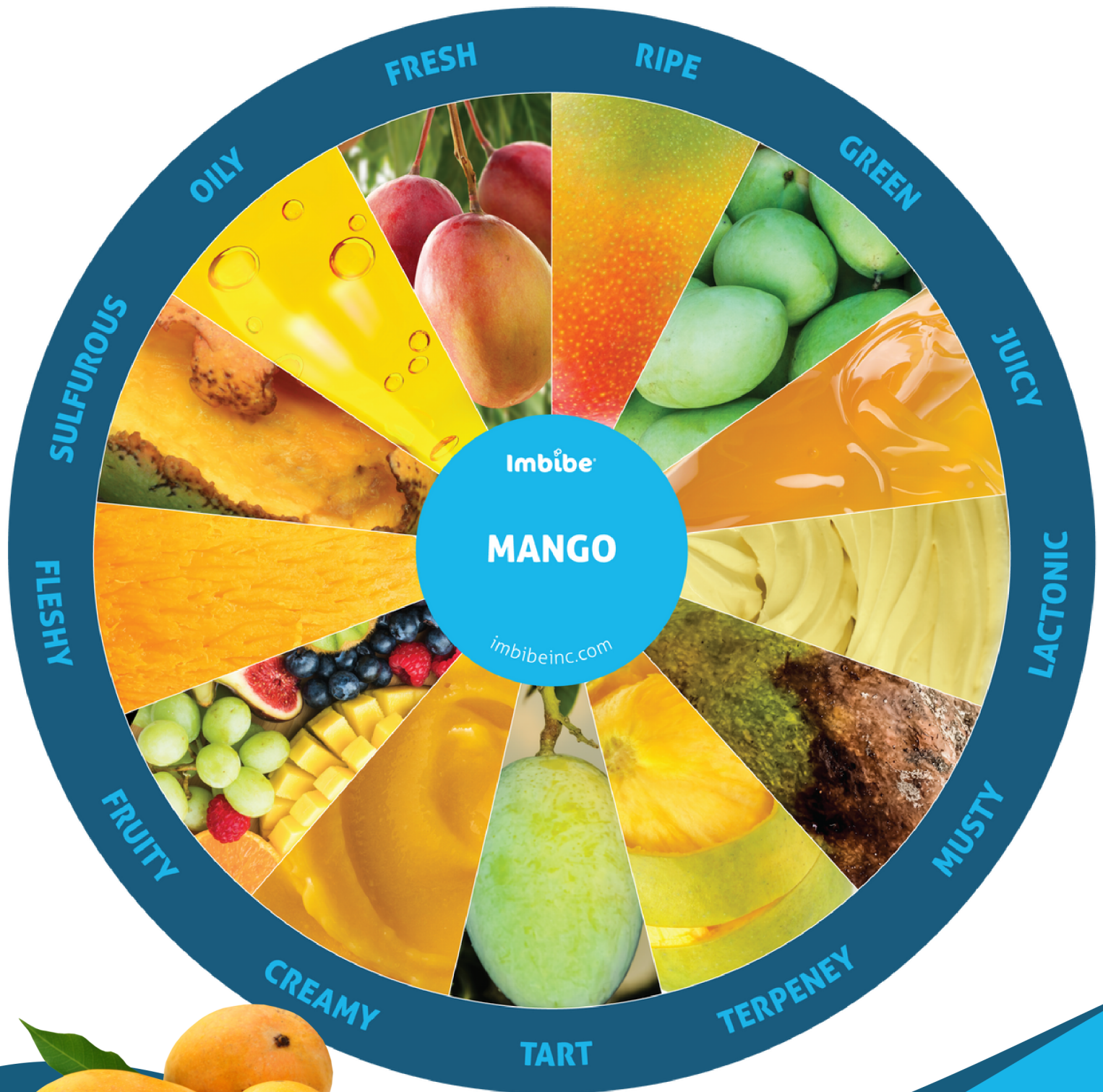


# MANGO FLAVOR WHEEL

Imbibe's flavor lexicon helps teams streamline communication and accelerates the development process so you can get to a great-tasting result faster.



# DESCRIPTOR DEFINITIONS

Term	Characteristics
Creamy	Of heavy cream or other similar dairy products
Fleshy	Of the fleshy part of the fruit (as opposed to skin, peel, seeds, etc.)
Fresh	Uncooked fruit
Fruity	Flavors typical of fruits, usually sweet estery aromas with sweet or somewhat sour tastes
Green	Of green leaves, unripe fruit, stems, or vegetables
Juicy	Succulent flavor, like from juicy/ripe fruit
Lactonic	Exhibiting milky qualities
Musty	Earthy character, caryophyllene (oil found in stems and flowers, ie. clove oil, hops, rosemary, cannabis sativa)
Oily	Mouth-coating
Ripe	Of food that has aged; for fruit, this is associated with a drop in green compounds and increase in esters
Sulfurous	Very ripe or over-ripe note in fruits
Tart	Acidic, sour
Terpeney	Like limonene with a slightly solvent-like taste

Reduce the time it takes to perfect your flavors by relying on Imbibe to thoughtfully craft them, whether we develop your entire product, or simply supply the characterizing components: [marketing@imbibeinc.com](mailto:marketing@imbibeinc.com)



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